



Alexandria Renew Enterprises Board Planning Retreat
August 18, 2018
AlexRenew Environmental Center, 1800 Limerick Street
6th Floor Educational Area, Room 605

RETREAT PURPOSE: Organization Transformation

For the Board of Directors to reshape AlexRenew's Vision and Strategic Outcomes as the premier state- of- the -art organization in "Shaping Alexandria's Water Future"

GOALS

1. Reimagine the AlexRenew Vision to lead & support the community in creating Alexandria's water future.
2. Shape the desired outcomes to achieve the new vision.
3. Identify key components needed for organizational transformation
4. Define attributes and behaviors of board members to lead the organization into its future.

AGENDA

Saturday, August 18, 2018

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| 8:00 a.m. | Session Convenes with Continental Breakfast available |
| 8:30 to 8:45 | Welcome/Goals and Overview of Day |
| 8:45 to 9:15 | Review AlexRenew now and over next 7 years <ul style="list-style-type: none">• <i>Time travel through the world of water to the future. Karen to provide overview on what was, what is and what should be in the new water world.</i> <p><i>NOTE: Breakout groups of AlexRenew Board members will change during the day and will be assigned before each break out. During break out periods, other representatives and guests observe or have free time</i></p> |
| 9:15 to 9:45 | Step into the Future: What should it look like? <ul style="list-style-type: none">• <i>Review of the current role of vision, mission and outcomes and Board group activity</i> |
| 9:45 to 10:15 | Our New Vision - Small Group Working Session
<i>Define what's right and what is missing?</i> |
| 10:15 | BREAK |
| 10:30 to 11:15 | Report Out and Discussion |
| 11:15 to 11:45 | How Do We Get There? Outcomes - Board Small Group Working Session |
| 11:45 to 12:00 | Report Out |
| 12:00 to 12:30 | Lunch |

12:30 to 1:15	Prioritization and Synthesis <i>Board Group exercise:</i>
1:15 to 2:00	Bringing the Vision to Life
2:00 to 2:30	Next Steps and Wrap Up

2040 Vision

By 2040, we have served as a catalyst and are effectively partnered with all watershed stakeholders to:

- Enable local citizens the opportunity to **establish a personal connection with local waterways** so that we can eat local fish and swim in local streams.
- Support a **healthy and resilient local economy** through stable rates, supported by diversifying revenue and maximizing resource recovery.
- Create an informed citizenry regarding the importance of water so that **water stewardship is achieved** through personal and organizational actions.

Strategic Outcomes

1. Operational Excellence

Enhance operational excellence to meet or surpass environmental requirements under all conditions.

2. Community Engagement

Engage the communities we serve to increase understanding and commitment to water quality so that every person and organization demonstrates the important role they contribute to this effort.

3. Watershed Partnerships that Enhance Collective Management

Create structural processes that enable partnerships to manage this resource as "one water."

4. Organizational Competency and Structure

Improve and maintain the institutional competency of AlexRenew to achieve its long-range strategic objectives by enabling all levels of the organization to learn, adapt, and innovate.

5. Diversified Revenue

Maximize revenues to ensure financial stability and community economic viability while seeking revenue diversity.

6. Incubator of New Ideas and Innovations

Develop and implement innovative ideas and technologies to enhance resiliency and sustainability.



Alexandria's Water System Team: Three Organizations. One Amazing Job.

How does Alexandria's water system work? It works - With Teamwork! Our city's water system relies on the services of three organizations: Virginia American Water, the City of Alexandria and Alexandria Renew Enterprises.

