

Minutes of the 857th Meeting
"Celebrating Over 60 Years of Continuous Environmental Excellence"
Alexandria Renew Enterprises
6:00 p.m., Monday, July 16, 2018

On Monday, July 16, at 6:00 p.m., Alexandria Renew Enterprises held its regular Board of Directors meeting at Alexandria Renew Enterprises in the Ed Semonian Board Room at 1800 Limerick Street with the following present:

Members: Mr. John Hill, Chairman
Mr. Bruce Johnson, Vice Chairman
Mr. William Dickinson, Secretary-Treasurer
Mr. James Beall, Member
Ms. Patti Turner, Member

Staff: Ms. Karen Pallansch, Chief Executive Officer
Mr. Charlie Logue, Chief of Production
Mr. Steve Schemmel, Chief of Finance and Administration
Ms. Lisa Van Riper, Director of Enterprise Communications
Ms. Caitlin Feehan, Program Manager, Wet Weather Program
Ms. Lorna Huff, Secretary to the Board

Counsel: Mr. Jonathan Rak
McGuireWoods, LLP

Fairfax County Representative: Mr. Mike Goodrich
Fairfax County Chief Financial Officer

City Representative: Mr. Lalit Sharma
Transportation & Environmental Services

Presenters: Ms. Diane Ruggiero, Deputy Director, Office of the Arts
Ms. Meredith McKinley, Via Partnerships LLP
Mr. Todd Bressi, Artful Places

Call to Order

The Chairman called the meeting to order at 6:07 p.m.

Approval of the Agenda

The Chairman requested that members review the agenda and inquired if there were changes. There being no changes, the Chairman requested a motion to approve. Mr. Beall moved approval and Ms. Turner provided the second, and the Board unanimously approved the agenda.

Public Discussion Period

There being no members of the public in attendance and wishing to speak, the Chairman closed the public comment period.

Education Discussion – Artist-in Residence Program

The Chairman recognized Ms. Diane Ruggiero, Deputy Director of the Office of the Arts for the City of Alexandria. Ms. Ruggiero introduced Ms. McKinley and Mr. Bressi. Ms. Ruggiero reported that the Office opened in 2014 for the purpose of aligning and incorporating public art into the City Master Plans and open public spaces. The goal was to use art to aid community discussions on building a sustainable, healthy and diverse city.

This year's focus of the Artist in Residence program is "Art in the Environment." Funding for the project would be through the Office of the Arts and goals for AlexRenew's participation in the program are established using AlexRenew's 2040 Mission and Vision statement. Ms. Ruggiero reviewed and highlighted similar projects across the country.

The Artist-in-Residence program would engage multiple artists over seven years. Artists would have an initial immersion into AlexRenew and the watershed. They would then propose projects to pursue. The artist selection process begins with a Request for Qualifications (RFQ). There are no restrictions and artists can be local or regional. Office of the Arts and AlexRenew staff participate in the selection process. Artists may receive a stipend for their work and are responsible for its fabrication.

There being no additional questions or comments, the Chairman thanked Ms. Ruggiero, Ms. McKinley and Mr. Bressi for their participation.

Board Strategic Roundtable Reports

One Water Summit Debrief (Ms. Turner, Mr. Johnson and Mr. Beall)

Ms. Turner, Mr. Johnson and Mr. Beall reported on their participation in the One Water Summit. They reported that immersion with the number and variety of stakeholders at the Summit was helpful in learning about key water infrastructure needs around the country. Members discussed the necessity of using different terminology to engage citizens. There was also a discussion on water equity, access, affordability and the importance of receiving input from underserved communities.

Board members discussed how rate increases have a disproportionate effect on communities of color and the perception within these communities that this is intentional.

Alexandria Chamber of Commerce (Ms. Turner)

Ms. Turner reported that the Chamber's 40 Under 40 Awards were being held in the coming week. Mr. Justin Carl, from Brown and Caldwell, was selected as an awardee. Ms. Turner offered to provide tickets to members who would like to attend the event.

Chesapeake Bay Citizens Advisory Group (Mr. Dickinson)

Mr. Dickinson reported the Group continues its focus on environmental education. It is reaching out to communities, public schools, and the broader public. He further reported the Advisory Group also understands the importance of terminology when engaging the public.

Ms. Pallansch mentioned that AlexRenew outreach is currently limited to schools. Mr. Dickinson suggested churches and local youth groups would be appropriate.

Finance and Audit Committee

The Chairman recognized Mr. Johnson who led the discussion of the AlexRenew budget. Ms. Pallansch

reported on minor edits to the FY 2019 Preliminary Operating and Capital Budget and the reprint was available in members' green folders. She noted that pending Board approval of the Budget for public hearing, a notice would appear in the Alexandria Gazette at the end of July and again in early September announcing a hearing to receive comments from the public.

Mr. Johnson noted that the most substantial interest in the budget is with the Wet Weather Program (WWP) adding an additional \$500,000 to the budget.

Members discussed AlexRenew's capital improvement plan (CIP) and requested information on the appropriation process. Ms. Pallansch reported that funds not spent in the budget year move into AlexRenew's general fund. As a best practice, AlexRenew also establishes a mid-year accounting on the budget.

Mr. Johnson noted AlexRenew's CIP, staffing impacts of the WWP, and requested the following clarifying language be added to the footnotes: 1) numbers based on 1% conceptual design, 2) on page 45, that these are based on conceptual level estimates 3) to advise that the numbers reflected in the budget are estimates and not final. The full Board concurred.

There being no additional questions or comments, the Chairman requested a motion from Mr. Johnson to approve the FY 2019 Preliminary Operating and Capital Budget for public notice and set the public hearing. Mr. Dickinson provided the second. The Board unanimously approved.

Governance Committee

Ms. Turner reported that on Saturday, August 18, the Board meets for its Annual Retreat. The Board will review the Mission, Vision and current staffing to ensure they align with the AlexRenew programs moving forward. The Retreat will be interactive and include a tabletop exercise with a facilitator. Ms. Pallansch requested that members consider what should be on the agenda and contact the CEO with suggestions.

Members inquired whether the current Vision and Mission statement would change. Ms. Turner reported that she had no opinion but was looking to view this through AlexRenew's new responsibilities. The idea is to review outcomes, reaffirm what we are doing currently, and what are future needs.

There were no additional questions or comments and the Chairman moved to the CEO's Reports and Recommendations.

CEO's Reports and Recommendations

A. Consideration of June 2018 Financial Report

Members reviewed the June financial report noting that the organization's financials are solid. Mr. Dickinson inquired about unpaid sewer bills. Ms. Pallansch reported that the number has decreased significantly. This is no longer a significant issue. There were no additional questions or comments and the Chairman moved to The CEO Monthly Report.

B. CEO Monthly Report (June)

Ms. Pallansch submitted her written report and inquired if members had questions or comments. Mr. Dickinson reported that conditions in the soccer field restrooms were unsanitary. Ms. Pallansch reported she would inform the City Parks and Recreations Department.

There being no additional questions or comments, the Chairman moved to the Consent Calendar.

Consent Calendar

The Chairman gave Board members a few minutes to review the Minutes of the June 19 meeting. There were no questions or revisions. The Chairman requested a motion to approve. Mr. Beall moved approval and Mr. Johnson provided the second. The Board unanimously approved. The Consent Calendar contained the following items:

A. Minutes (June)

There were no additional questions or comments, the Chairman moved to Unfinished Business.

Unfinished Business

A. None

There being no Unfinished Business, the Chairman moved to New Business.

New Business

A. None

There being no additional Board business, the Chairman requested a motion to adjourn. Mr. Dickinson moved approval and Mr. Hill provided the second. The Board unanimously approved.

The meeting adjourned at 7:33 p.m.

APPROVED:



Secretary-Treasurer